

# Templafy <sup>T</sup>

Document Anarchy Solved

## Press kit

### Assets

#### Templafy Team Photos

<http://download.templafy.com/press/Templafy%20Team%20Photos.zip>

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#### Templafy New York office press images

[http://download.templafy.com/press/Templafy\\_New\\_York\\_Office\\_Press\\_Images.zip](http://download.templafy.com/press/Templafy_New_York_Office_Press_Images.zip)

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#### Templafy Product Shots

<http://download.templafy.com/press/Templafy%20Product%20Shots.zip>

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#### Templafy Logos

<http://download.templafy.com/press/Templafy%20Logos.zip>

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#### Executive Photos and LinkedIn Profiles

<http://download.templafy.com/press/Executive%20Photos.zip>

Jesper Theill Eriksen, CEO

Christian Lund, CPO, Co-Founder

Henrik Prinzlau, CTO, Co-Founder

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#### Client Testimonials

PANDORA

BDO Norway

Coloplast

SDC

Marel

Capital Region of Denmark

Aarhus University

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#### Templafy Blog

<https://blog.templafy.com>

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Copies of other files are available upon request.

Please email [press@templafy.com](mailto:press@templafy.com)

### Examples



Templafy team having a meeting in Templafy's Copenhagen office



Templafy CEO, Jesper Theill Eriksen, and Templafy U.S. Sales Director, Emil Dyrvig



Templafy's product working in Microsoft PowerPoint and Microsoft Word

### Fact sheet

#### About Templafy

Templafy brings custom company templates, brand assets and best practice content together directly inside any office application, streamlining how users create on-brand and compliant documents, presentations and emails. With Templafy, global businesses safeguard their brand integrity and increase productivity through a centrally governed, secure and easy to use platform.

Founded in Copenhagen, Denmark in 2014, Templafy's team leveraged more than 15 years of experience in template management and document automation to develop an enterprise cloud service solution which is now a global market leader within its category, validated by blue chip enterprise customers on every continent.

#### What is Document Anarchy?

Every day employees produce thousands of documents, presentations and emails. But they don't always use the latest company standards, leading to what we call "Document Anarchy".

Templafy solves Document Anarchy through its intelligent cloud-based platform, enabling enterprises to deploy best-practice and personalized content to all employees so that it's easier for employees to work compliantly than to go rogue.



#### Snapshot of recent Templafy milestones

##### *Opening a New York office*

In September 2018, Templafy announced the opening of its New York office. "A New York office is a natural next step for Templafy as it brings us close to our U.S. customers and partners," says Templafy CEO Jesper Theill Eriksen. "Large enterprises are adopting cloud computing more than ever in the U.S., which also creates the need for us to expand our presence."

With the U.S. cloud market set to grow to over 80 billion dollars this year alone, Templafy's expansion effort immensely broadens its operations.

Templafy's increased presence in New York solidifies its commitment to solving "document anarchy" for global and multinational businesses that need it most. The New York office paves the way for Templafy to adapt and scale more quickly for its U.S.-based users and the increasing demand it's seeing from Fortune 500 companies.

##### *Awarded Danish Startup of the Year 2018*

In September 2018, Templafy won "Startup of the Year (Denmark)" at the Nordic Startup Awards. The award is for "a tech startup that has shown the greatest development over the last year based on growth, innovation, and impact with a product or service."

Over the past year, Templafy has successfully deployed its solution to industry-leading enterprise customers on all continents, dramatically increased revenue and almost tripled its team. [Learn more.](#)

##### *Acquiring Veodin, adding a Berlin office*

In August 2018, Templafy acquired Berlin-based Veodin, making Veodin's popular 'SlideProof' add-in part of Templafy's enterprise communications productivity and governance platform. [SlideProof](#) is a PowerPoint add-in designed for management consultants & professionals to streamline presentation creation with improved visual quality.

The merge means a more streamlined customer experience for Templafy and SlideProof's users. The skilled team from Templafy's new Berlin office (formerly Veodin) continues to focus on developing and commercializing productivity tools for Templafy customers and future customers of the combined entity. [Learn more.](#)

##### *Securing \$17.2 million in Series B funding led by Insight Venture Partners*

New York-based venture capital and private equity firm Insight Venture Partners led the Series B round with participation from new investor, London-based Dawn Capital and existing Series A investors SEED Capital, Preben Damgaard and other private investors.

The funding will accelerate Templafy's ambitious growth plan, including scaling operations, expanding its product and integrations offering, and ultimately helping even more enterprises worldwide solve what Templafy calls 'Document Anarchy.' [Learn more.](#)